

31 March 2011

Emily,

I'm a big fan of your topic. Everybody knows about "The Bed Intruder Song" – but of course, that's because it's a meme. I'm particularly interested because your topic partly overlaps with mine—music on YouTube—and The Gregory Brothers were one of the artists I was thinking about looking at in my own paper.

Great personal connection in the intro. I think much of your audience will immediately be able to relate—I know I can. And then we're hooked.

The whole separate Literature Review and Discussion sections thing is new to me as well, and so it's unavoidable going to seem unnatural to me. But I think it can work well. Right now, though, the transition does seem kind of arbitrary. Maybe carry over more of the concepts you discuss in your literature review to the discussion beyond the three requirements of a meme. Or just integrate that discussion into the literature review (making it more than a literature review in the process) as your description and then application of Dawkins's work. I think it'd work better as a whole, cohesive discussion than broken up as you have it right now.

Great paper. It's going to be a genuinely valuable read (to more than just our class) when it's done, I think. Keep it up!

Your peer,

John Pray