

16 March 2011

John,

Your topic (multitasking and its effects) is a good choice and very relevant. It looks like the research you've done is good.

Unfortunately, the extreme bias present in your paper is a big obstacle to any scholar taking it seriously. Your first two paragraphs especially make it clear that you went into this project with an agenda: to demonstrate that multitasking is bad. It really hurts your credibility, because your readers now expect that even if you encounter evidence that multitasking really isn't so bad, you will downplay it or leave it out altogether. So if I wanted a reliable look into the effects of multitasking, I'd look elsewhere because I want to make sure I get both sides of the story.

Again, the research you're doing is good. It's just the way you're presenting it—and possibly the way your bias might be affecting your research and writing processes—that are the problem. Try to play devil's advocate for a bit. What if multitasking really isn't that bad? What are the benefits of multitasking? In what situations can it be good or helpful? Can it sometimes actually be better than just focusing on a single thing?

Fix your bias, and you'll be good.

Impartially,

John Pray